Partnership Enquiries Privacy Notice

Updated on : 20/11/2026

This notice explains how CONOW B.V. ("CONOW", "we", "us") processes personal data submitted through our partnership enquiry form.

Controller. CONOW B.V., [Bezoekadres Voltastraat 3, 6902PT Zevenaar], the Netherlands. Contact: privacy@conow.com.

What we collect. Your full name, company name, job title, country, phone number, WhatsApp number, the product areas you select, and any message you provide. We also receive technical data such as IP address, browser type and access logs.

Why we use it. To review and respond to your partnership enquiry; to assess fit and contact you about a potential business relationship; to manage our partner pipeline and related correspondence; and, where you have consented, to send you business updates and marketing communications.

Legal bases. Consent for marketing communications (Art. 6(1)(a)), which you may withdraw at any time.

Recipients. Our cloud hosting and technical service provider (Tuya group) acting as our processor; our CRM and email service providers; group companies and sales partners involved in evaluating your enquiry; professional advisers; and public authorities where required by law. We do not sell your personal data.

International transfers. Where personal data is transferred outside the EEA, we rely on appropriate safeguards under Art. 46 GDPR, in particular the Standard Contractual Clauses, together with supplementary measures.

Retention. Enquiry records are kept for [36 months] from our last contact, unless a business relationship is established, in which case data is kept for the duration of the relationship and thereafter as required by law.

Your rights. You may request access, rectification, erasure, restriction, portability, and object to processing based on our legitimate interests. You may withdraw marketing consent at any time (for example via the unsubscribe link or by contacting us). You may lodge a complaint with the Dutch Data Protection Authority or your local supervisory authority.